

NEW DEVELOPMENTS

JOEL ROBINSON | 10 OCTOBER 2017

## The Uptown display suite in Roseville showcases design collaborations



A new display suite has been opened at The Uptown, a Roseville development set for late 2017 completion.

The Uptown's progressive tech-smart features in the display suite, including remote control lighting and home entertainment, plus Samsung digital fingerprint security and video intercoms.

Stage one purchasers are already moving into The Uptown, which is expected to be fully occupied by November.

10 apartments are currently up for sale.

The joint venture by CWG Development and Longton Capital comprises 220 apartments across six buildings, designed by MD+A Architects and with interiors by Archer + Wright.



The one bedroom plus study apartments are available from \$860,000, and two bedrooms start from \$1.21 million.

The 140 sqm three bedroom apartment has 104 sqm of internal space and 36 sqm balcony.

The Uptown is set among gardens designed by 360 Degrees Landscape Architects.

Longton Capital executive director Winnie Pi says buyers have recognised the commitment to quality at The Uptown, and key collaborations with leading designers have helped the project stand out in a crowded marketplace.

"The Uptown's display suite will be dressed by Coco Republic, who are renowned for their luxurious furniture and design skills, while we've also been honoured to work with the visionaries from 360 Degrees Landscape Architects, who will give The Uptown a true 'green' feel," she said.

Joy Simonsen, Senior Interior Designer at Coco Republic, says the stylish modern design of The Uptown provided inspiration for how the display suite was furnished.

"The design inspiration for the display suite came from the style and warm tones of the timber flooring, tiles and cabinetry, and we played off these elements by selecting rich shades of charcoal, aubergine and bronze in luxury velvets and linen fabrics for the furniture, rug and accent cushions."

"The addition of brass accessories added to the luxurious palette, and we made sure to choose furniture pieces which were modern yet classic, in keeping with the luxury market."

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